## THE OHIO STATE UNIVERSITY PRESS Spring 2020



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CATALOG COVER
"Beth and Jumoke"
Photograph by Tom and Jan Parkes
(as seen in *Voices from the Ape House* page 2)

## My Private Lennon

Explorations from a Fan Who Never Screamed

SIBBIE O'SULLIVAN

"O'Sullivan makes connections between the adolescent world of Beatlemania, the poetry of T. S. Eliot, the sound of 'No Reply,' and the untidy nature of memory that no writer has made before. Finely written, insightful and unusually candid, her book will capture its readers." —David Hepworth, author of Nothing Is Real: The Beatles Were Underrated and Other Sweeping Statements About Pop



**Sibbie O'Sullivan** is retired Senior Lecturer in the Honors College at the University of Maryland. She is a book reviewer for the *Washington Post*, specializing in music, culture, and the arts.

February 2020 184 pp. \$17.95 T paperback 978-0-8142-5566-7 1 b&w illustration Mad Creek Books - 21st Century Essays David Lazar and Patrick Madden, Series

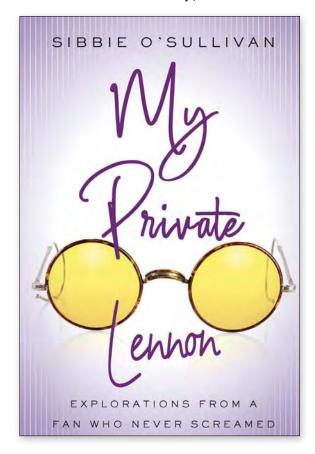


Also of Interest

On Our Way Home from the Revolution Reflections on Ukraine Sonya Bilocerkowycz

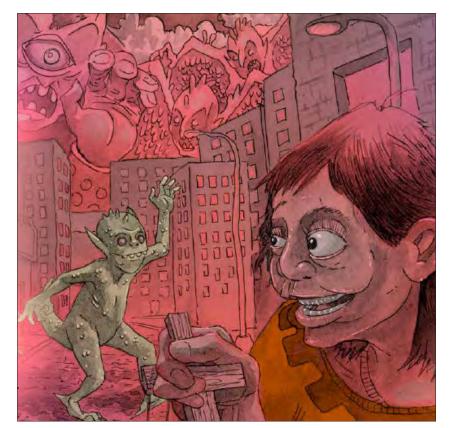


2019 232 pp. \$19.95 T paperback 978-0-8142-5543-8 Mad Creek Books - 21st Century Essays



My Private Lennon: Explorations from a Fan Who Never Screamed offers a new point of view from which to consider the Beatles' impact on society and on the individual. In a series of linked autobiographical essays that explore the musical, cultural, and personal aspects of intense music fandom, Sibbie O'Sullivan dismantles the grand narrative of the fifteen-year-old hysterical female Beatles fan and replaces it with an introspective and often humorous tale about how the band shaped her intellectual and artistic development.

My Private Lennon charts the author's realization that the Beatles, especially John Lennon, were a crucial force in her development. A radical departure from other books written by Beatles fans, My Private Lennon invites its readers to consider subjects not usually found in works about Lennon and the band, such as the constraints of memory, the male body, grief, the female breast, race, cultural issues, and the importance of privacy in our over-mediated world. In pieces that engage cultural issues and historical contexts, My Private Lennon creates a witty and provocative intimacy with readers who value the power of art to change one's life and who love John Lennon and the Beatles.





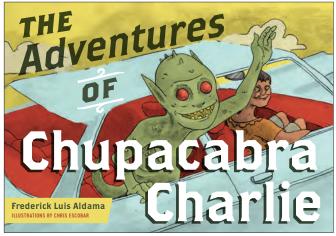




## The Adventures of Chupacabra Charlie

WRITTEN BY
FREDERICK LUIS ALDAMA
ILLUSTRATED BY
CHRIS ESCOBAR

"A riveting adventure in which a human and a chupacabra join forces to free the *niños* held by the Big People in Green." —Norma Elia Cantú, author recently of *Meditación Fronteriza* 

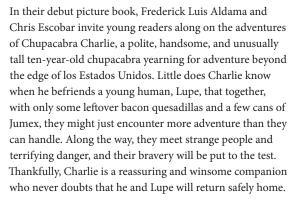


"A breathtaking story that inspires us with the help of a chupacabra and a little girl to care for those who have sacrificed everything!"—Raúl the Third, author/illustrator and winner of the Pura Belpré Award

Frederick Luis Aldama is Irish-Guatemalan and Mexican Latinx. His mamá was a bilingual elementary school teacher in California. As a kid, he couldn't get enough of his abuelita's stories of El Chupacabra, La Llorona, and El Cucuy. Today he is Distinguished University Professor at The Ohio State University. He is the author, coauthor, editor, and coeditor of 40 books.

Chris Escobar is a printmaker and cartoonist currently living in Savannah, Georgia. He has an MFA in Sequential Art from the Savannah College of Art and Design. Chris has created illustrations for the comic anthology Floating Head and editorial illustrations for Dirt Rag magazine, among other publications.

June 2020 36 pp. \$9.95 T paperback 978-0-8142-5586-5 29 color illustrations Mad Creek Books - Latinographix Frederick Luis Aldama, Series Editor



With magical realism, allegory, and gentle humor, Aldama and Escobar have created a story that will resonate with young and old readers alike as it incorporates folklore into its subtle take on the current humanitarian crisis at the border.



## **Wandering Dixie**

Dispatches from the Lost Jewish South

SUE EISENFELD

"In stunningly elegant prose,
Eisenfeld uncovers the
anonymous corners of Jewish
and Confederate history. In this
immersive gem of a book, she
inspires hope for a nuanced
and vital conversation about
race by claiming her own role
in 'our troubled American story.'"

—Michelle Brafman, author of
Washing the Dead

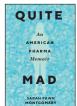
**Sue Eisenfeld** is a freelance writer, communications consultant, and faculty member in the Johns Hopkins University MA in Science Writing Program. Her work has appeared in the New York Times, Washington Post, The Forward, and other publications. She is the author of Shenandoah: A Story of Conservation and Betrayal. Find her at www.sueeisenfeld.com.

April 2020 292 pp. \$19.95 T paperback 978-0-8142-5581-0 Mad Creek Books

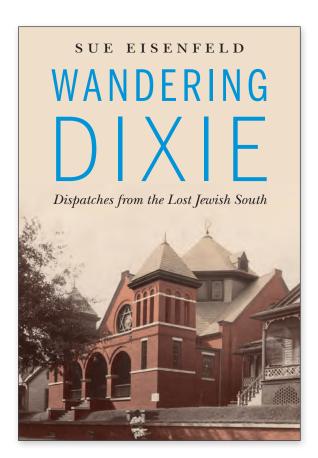


Also of Interest

## Quite Mad An American Pharma Memoir Sarah Fawn Montgomery



2018 320 pp. \$23.95 T paperback 978-0-8142-5486-8 Mad Creek Books - Machete



Sue Eisenfeld is a Yankee by birth, a Virginian by choice, an urbanite who came to love the rural South, a Civil War buff, and a nonobservant Jewish woman. In *Wandering Dixie*, she travels to nine states, uncovering how the history of Jewish southerners converges with her personal story and the region's complex, conflicted present. In the process, she discovers the unexpected ways that race, religion, and hidden histories intertwine.

From South Carolina to Arkansas, she explores the small towns where Jewish people once lived and thrived. She visits the site of her distant cousin and civil rights activist Andrew Goodman's murder during 1964's Freedom Summer. She also talks with the only Jews remaining in some of the "lost" places, from Selma to the Mississippi Delta to Natchitoches, and visits areas with no Jewish community left—except for an old temple or overgrown cemetery. Eisenfeld follows her curiosity about Jewish Confederates and casts an unflinching eye on early southern Jews' participation in slavery. Her travels become a journey of revelation about our nation's fraught history and a personal reckoning with the true nature of America.

## **Just an Ordinary** Woman Breathing

**JULIE MARIE WADE** 

"These smart, language-rich, self-knowing essays manage a beautiful balance of the comic and the rueful. Whether affirming or rebutting the notion that 'anatomy is destiny,' they fulfill our contemporary longing for an embodied literature."

## -Phillip Lopate

"For the territory we call the body, Lnominate Julie Marie Wade as poet laureate. In prose that shimmers with lyric energy, Wade allows us to see anew our bodies as verbs—constantly changing, constant in change. We are both tethered and untethered to language, and 'eventually, no matter what you say, you are bound to strike blood or bone."

## —Brenda Miller, author of An **Earlier Life**

Julie Marie Wade was born in Seattle in 1979. She went to school for a very long time. At some point, she knew she wanted to stay in school forever, so she became a professor. Now she teaches poetry, memoir, lyric essay, and hybrid forms at Florida International University in Miami. She is married to Angie Griffin. This is her eleventh book.

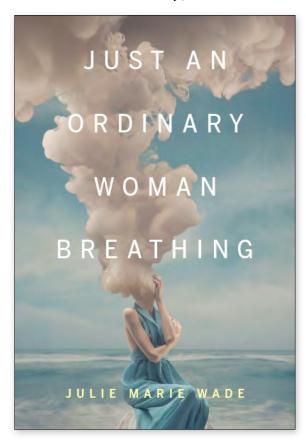
February 2020 144 pp. \$18.95 T paperback 978-o-8142-5567-4 Mad Creek Books - 21st Century Essays David Lazar and Patrick Madden Series Editors



Also of Interest Echo's Fugue Desirae Matherly



2019 288 pp. \$22.95 T paperback 978-0-8142-5541-4 Mad Creek Books - 21st Century Essays



You have a history, and a body. You are a history, and a body. Your body has (is) a history, too. As a girl, Julie Marie Wade was uninterested in makeup, boy-watching, and other trappings of conventional girlhood, much to her mother's disappointment. Grace Kelly and Marilyn Monroe—movie stars immortalized as feminine ideals, even as they both died tragically and young—were lodestars who threw Wade's own definition of beauty into relief as she stumbled into adulthood.

Now, in Just an Ordinary Woman Breathing, Wade traces the intimate story of coming of age in one particular body (as a lesbian, an only child, a Protestant attending Catholic school). She uses the language and tenets of music, math, religion, fairy tales, poetry, and art to reckon with the many facets of embodiment, sexuality, and love in our contemporary world. The diet industry, popular culture, and her own family all provide rich material for what is ultimately a lyrical and unflinching investigation into the questions that prickle deep within the human heart.





## Voices from the Ape House

BETH ARMSTRONG

"Beth Armstrong's book, Voices from the Ape House, is a powerful journey through a remarkable time in zoological history, exploring her life changing experiences with gorillas. Throughout the book, Beth examines the unique relationship between animals and people—showing that there is so much more to be learned as we work every day to conserve these magnificent creatures."

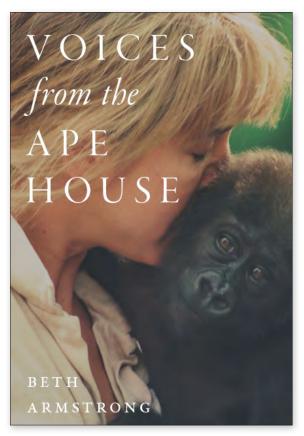
—Jack Hanna, host of Jack Hanna's
Into the Wild



Beth Armstrong spent much of her life caring for and observing gorillas—first as a keeper and then as head keeper at the Columbus Zoo, 1982–1996. She became a passionate proponent and voice for gorillas in the wild—and many other species—as the first Field Conservation Coordinator at the Columbus and Brevard Zoos, respectively. She continues to promote the role of zoos in supporting fieldwork that actively protects great ape species in the wild.

March 2020 312 pp. \$19.95 T paperback 978-0-8142-5571-1 35 b&w illustrations Trillium Books





Exploring the history humans share with gorillas, *Voices from the Ape House* offers a behind-the-scenes look at the complicated social lives of western lowland gorillas through the eyes of a devoted zookeeper. The memoir traces Beth Armstrong's love and fascination for animals, from her childhood to her work with captive primates as an adult. Through her eyes, readers sense the awe and privilege of working with these animals at the Columbus Zoo. Individual gorillas there had an enormous effect on her life, shaping and influencing her commitment to improving gorilla husbandry and to involving her zoo in taking an active role to protect gorillas in the wild.

Through anecdotal stories, readers get a glimpse into the fascinating lives of gorillas—the familiar gentleness of mothers and fathers toward their infants, power plays and social climbing, the unruly nature of teenagers, the capacity for humor, and the shared sadness by group members as they mourn the death of one of their own. In the end, Armstrong's conflict with captivity and her lifelong fondness for these animals helped shape a zoo program dedicated to gorilla conservation.

# THE OHIO STATE UNIVERSITY PRESS

## The Columbus Anthology

EDITED AND WITH AN INTRODUCTION BY AMANDA PAGE

COPUBLISHED WITH BELT
PUBLISHING AS PART OF THEIR
CITY ANTHOLOGY SERIES.

"Most all of us have love/hate relationships with our hometowns. But what's remarkable here are the myriad lenses through which the writers in this anthology view Columbus, its residents, its histories and everchanging present. This is a bountiful collection I will read again and again!" —Kathy Fagan, author of Sycamore

"What a vibrant, diverse collection of voices. The Columbus Anthology is a memorable chorus from a city too often overlooked." —Lee Martin, author of Pulitzer Prize—finalist The Bright Forever

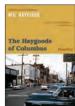
**Amanda Page** is an essayist and educator in Columbus, Ohio.

March 2020 184 pp. \$18.95 T paperback 978-0-8142-5574-2 3 b&w illustrations Trillium Books

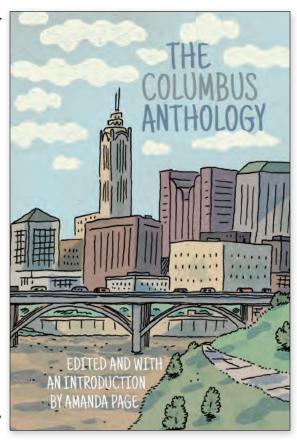


Also of Interest

The Haygoods of Columbus A Love Story Wil Haygood



2017 360 pp. \$24.95 T paperback 978-0-8142-5391-5 Trillium Books



Columbus, Ohio, is a place whose identity centers on its supposed lack of identity—an American "every place" that has launched countless chain dining concepts. Enter the contributors to this wide-ranging volume, who are all too happy to fight back against that reputation, even as they recognize it as an inevitable facet of the ever-growing city they call home. "Maybe we're not having trouble designing a definitive identity," writes Amanda Page in her introduction. "Maybe we are a city that is constantly considering what it will become."

Race, sports, the endless squeeze of gentrification, the city's booming literary and comics scenes, its reputation as a haven for queer life, the sometimes devastating differences in perspective among black and white, native and transplant residents—and more than one tribute to Buckeye Donuts—make this anthology a challenging and an energizing read. From Hanif Abdurraqib's sparkling and urgent portrait of Columbus's vital immigrant culture as experienced through Crew games to Nick Dekker's insights into breakfast as a vehicle for getting to know a city to the poetry of Maggie Smith and Ruth Awad, the pieces gathered here show us a Columbus far more textured than any test marketer could dream up.

## **Praying Naked**

## KATIE CONDON

"Praying Naked kicks ass and elbows the sky as Condon follows the desire that created her, a gift from her mother. Each prayer is a poem of sacred abandon. Condon is a poet who looks you in the eyes as she sings." -Joy Harjo, US Poet Laureate

"Katie Condon's first collection of poems wrestles with belief and flesh in equal measure. God appears alongside lovers, the sacred alongside the profane, with desire—both the ecstasy and weight of it-woven inside and through it all. Beautiful, thrilling, strange, and surprising—a cautious celebration, a hopeful elegy." -Nick Flynn, author of I Will Destroy You



Katie Condon's poems have appeared in the New Yorker and Tin House, and have received support from the Bread Loaf Writers' Conference.

March 2020 64 pp. \$14.95 T paperback 978-0-8142-5573-5 Mad Creek Books - The Journal Charles B. Wheeler Poetry Prize

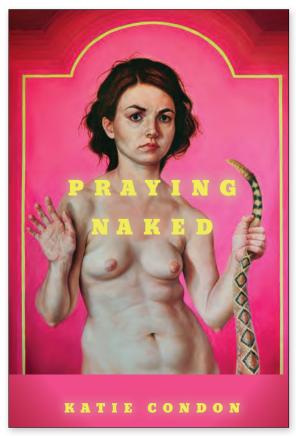


Also of Interest

**Lethal Theater** Susannah Nevison



2019 84 pp. \$16.95 T paperback 978-0-8142-5516-2 Mad Creek Books - *The Journal* Charles B. Wheeler Poetry Prize



Through language both reverent and reckless, Katie Condon's debut collection renders the body a hymn. Praying Naked is Eden in the midst of the fall, the meat of the apple sweet as sex. In this collection, God is a hopeless and dangerous flirt, mothers die and are resurrected, and disappointing lovers run like hell for the margins. With effortless swagger and confessional candor, Condon lays bare the thrill of lust and its subsequent shame. In poems brimming with "the desire / to be desired" by men, by God, by lovers' other women, by oneself, she renders a world in which wildflowers are coated in ash and dark bedrooms flicker with the blue light of longing. The speaker implores like an undressed wound: "is it wrong to feel a hurt kind of beautiful?" Ecstatic and incisive, Praying Naked is a daring sexual and spiritual reckoning by a breathtaking new poet.

# THE OHIO STATE UNIVERSITY PRESS

## **Latinx Rising**

An Anthology of Latinx Science Fiction and Fantasy

EDITED BY
MATTHEW DAVID GOODWIN
INTRODUCTION BY
FREDERICK LUIS ALDAMA

"Matthew D. Goodwin has assembled a dynamic team of creative heavy-hitting intellects to tackle the provocative synthesis of Latino expressivity with Science Fiction and Fantasy literature. The result is an incisive and entertaining book that not only challenges the intellect but expands the imagination."

-Adilifu Nama, author of Super Black: American Pop Culture and Black Superheroes and Black Space: Imagining Race in Science Fiction Film



**Matthew David Goodwin** is Assistant Professor of English at the University of Puerto Rico at Cayey.

June 2020 270 pp. \$19.95 T paperback 978-0-8142-5589-6 Mad Creek Books



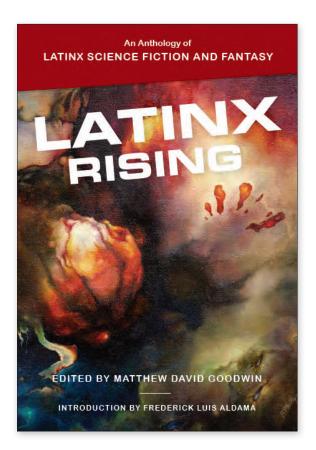
Also of Interest

Tales from la Vida

A Latinx Comics Anthology
Edited by Frederick Luis Aldama



2018 184 pp. \$17.95 T paperback 978-0-8142-5493-6 Mad Creek Books - Latinographix



It has been half a century since a few now-canonical Latin American writers introduced magical realism to the world. In that time, new generations of Latinx writers and artists have used that watershed moment as a springboard into new and bold explorations of speculative and fantasy forms. Collectively, they have found exciting new ways to delve into Latinx identities and cultures across genres. *Latinx Rising*, the first anthology of science fiction and fantasy by Latinxs living in the United States, exuberantly displays the full range of their art.

The new and established voices assembled here (including Kathleen Alcalá, Carmen Maria Machado, Ernest Hogan, and other luminaries) invite us to imagine a Latinx past, present, and future that have not been whitewashed by mainstream perspectives. As in the best mixtapes, this anthology moves satisfyingly through the loud and brash, the quiet and thoughtful. There are ghosts, space aliens, robots—and a grandmother who unwittingly saves the universe through her cooking. The result is a deeply pleasurable read that pushes beyond magical realism and social realism to demonstrate all the thrilling possibilities of what Latinx literature can be.

## Baseball as Mediated Latinidad

Race, Masculinity, Nationalism, and Performances of Identity

JENNIFER DOMINO RUDOLPH

"There have been many successful Latinos in baseball but doubts about them remain. This work skillfully examines why the game and its fans often see Latinos as 'others' on the diamond. If the game is to benefit from this talent, such questions must be addressed. Baseball as Mediated Latinidad helps frame that discussion extremely well." —Jorge Iber

## Jennifer Domino Rudolph is Associate Professor of Hispanic Studies at Connecticut College and author of *Embodying*

and author of Embodying Latino Masculinities: Producing Masculatinidad.

May 2020 236 pp. \$34.95 paperback 978-0-8142-5584-1 \$119.95 printed case 978-0-8142-1431-2 7 b&w illustrations Global Latin/o Americas Frederick Luis Aldama and Lourdes Torres, Series Editors

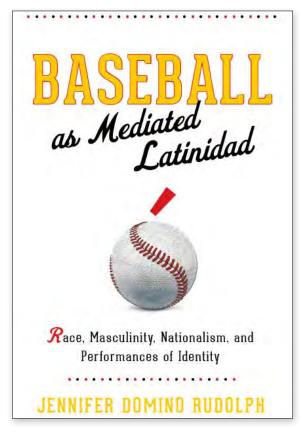
Also of Interest

## La Verdad

An International Dialogue on Hip Hop Latinidades Edited by Melissa Castillo-Garsow and Jason Nichols



2018 232 pp. \$29.95 paperback 978-0-8142-5371-7 \$89.95 printed case 978-0-8142-1315-5 Global Latin/o Americas



In her incisive study Baseball as Mediated Latinidad: Race, Masculinity, Nationalism, and Performances of Identity, Jennifer Domino Rudolph analyzes major league baseball's Latin/o American players—who now make up more than twenty-five percent of MLB—as sites of undesirable surveillance due to the historical, political, and sociological weight placed on them via stereotypes around immigration, crime, masculinity, aggression, and violence. Rudolph examines the perception by media and fans of Latino baseball players and the consumption of these athletes as both social and political stand-ins for an entire culture, showing how these participants in the nationalist game of baseball exemplify tensions over race, nation, and language for some while simultaneously revealing baseball as a practice of latinidad, or pan-Latina/o/x identity, for others. By simultaneously exploring the ways in which Latin/o baseball players can appear both as threats to American values and the embodiment of the American Dream, and engaging with both archival research and new media representations of MLB players, Rudolph sheds new light on the current ambivalence of mainstream American media and fans toward Latin/o culture.

# THE OHIO STATE UNIVERSITY PRESS

## **Unstable Masks**

Whiteness and American Superhero Comics

EDITED BY SEAN GUYNES
AND MARTIN LUND
FOREWORD BY
FREDERICK LUIS ALDAMA
AFTERWORD BY NOAH BERLATSKY

"The scholars in this book powerfully state that equality is not about changing 'comic book' colors but dismantling a racial ideology that has penetrated the core of American nationalism, industry, and culture." —Enrique García

"Unstable Masks should be read be read cover to cover. In addition to bringing together some extremely strong essays on comic book superheroes, the collection works well to depict the dangers inherent within our predominantly white cultural constructions of heroism."

-Terrence Wandtke

Sean Guynes is a PhD candidate in twentieth-century American Literature and Culture at Michigan State University.

Martin Lund is Senior Lecturer at the Department of Society, Culture and Identity at Malmö University.

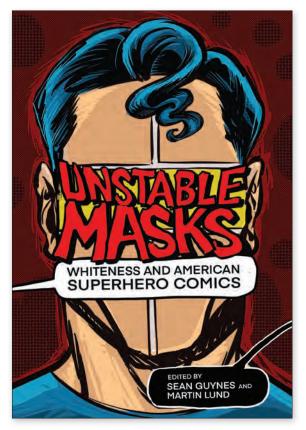
January 2020 274 pp.
\$29.95 paperback 978-0-8142-5563-6
\$99.95 printed case 978-0-8142-1418-3
19 b&w illustrations
New Suns: Race, Gender, and Sexuality in the Speculative
Susana M. Morris and Kinitra D. Brooks,
Series Editors

## Also of Interest

Afrofuturism Rising
The Literary Prehistory of a Movement
Isiah Lavender III



2019 212 pp.
\$29.95 paperback
978-0-8142-5556-8
\$99.95 printed case
978-0-8142-1413-8
New Suns: Race, Gender, and Sexuality
in the Speculative



In *Unstable Masks: Whiteness and American Superhero Comics*, Sean Guynes and Martin Lund bring together a series of essays that contextualize the histories and stakes of whiteness studies, superhero comics, and superhero studies for academics, fans, and media-makers alike. The volume illustrates how the American comic book superhero is fundamentally a figure of white power and white supremacy and ultimately calls for diversity in superhero comics as well as a democratized media culture.

Contributors not only examine superhero narratives but also delve into the production, distribution, audience, and reception of those narratives, highlighting the imbrication of forces that have helped to create, normalize, question, and sometimes even subvert American beliefs about whiteness and race. *Unstable Masks* considers the coconstitutive nature of identity, representation, narrative, production and consumption, and historical and cultural contexts in forging the stereotypes that decide who gets to be a superhero and who gets to be American on the four-color pages of comic books.

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## Jordan Peele's Get Out

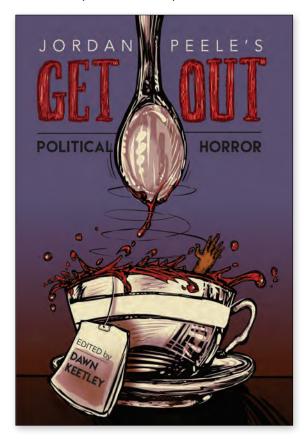
Political Horror

## **EDITED BY DAWN KEETLEY**

"The book provides a comprehensive analysis and a framework for understanding *Get Out*. Just when I thought, 'Okay, we've now seen every way we could approach this film,' the next essay would reframe it in a new way that made me think and then rethink."

—Kevin J. Wetmore Jr.

"I find many of the chapters highly enlightening and compelling. They offer insight into the film as well as American sociopolitical culture in general." —Maisha Wester



Dawn Keetley is Professor of English at Lehigh University. She is the author of Making a Monster: Jesse Pomeroy, the Boy Murderer of 1870s Boston and coeditor of Plant Horror: Approaches to the Monstrous Vegetal in Fiction and Film.

April 2020 254 pp.
\$29.95 paperback 978-0-8142-5580-3
\$99.95 printed case 978-0-8142-1427-5
10 b&w illustrations
New Suns: Race, Gender, and Sexuality in
the Speculative
Susana M. Morris and Kinitra D. Brooks,
Series Fditors

## Also of Interest

The Paradox of Blackness in African American Vampire Fiction Jerry Rafiki Jenkins



2019 212 pp. \$29.95 paperback 978-0-8142-5534-6 \$99.95 printed case 978-0-8142-1401-5 New Suns: Race, Gender, and Sexuality in the Speculative

Jordan Peele's Get Out: Political Horror is a collection of sixteen essays devoted to exploring Get Out's roots in the horror tradition and its complex and timely commentary on twenty-first-century US race relations. The first section, "The Politics of Horror," traces the influence of the gothic and horror tradition on Peele's film, from Shakespeare's Othello, through the female gothic and Ira Levin's Rosemary's Baby and The Stepford Wives, to the modern horror film, including the zombie, rural, suburban, and body-swap subgenres of horror. The second section, "The Horror of Politics," takes up Get Out's varied political interventions—notably its portrayal of the continuation of slavery and the deformation of the black body and mind in white, so-called progressive America. Contributors address Peele's film alongside African American figures such as Nat Turner, W. E. B. Du Bois, and James Baldwin. Taken together, the essays illuminate how Get Out stands as both a groundbreaking intervention in the horror tradition as well as a devastating unmasking of racism in the contemporary United States.

# THE OHIO STATE UNIVERSITY PRESS

## Zoetropes and the Politics of Humanhood

ALLISON L. ROWLAND

"Zoetropes brings together rhetorical and biopolitical theory in a groundbreaking study of how and why entities are brought into humanhood and granted ethical and political value. It offers a fresh take on how hierarchy is rhetorically constructed and deployed for social and political ends." —Jenell Johnson

"Through insightful and thoughtprovoking engagements with
a variety of sites and texts,

Zoetropes shows the promise of
scholarly work at the intersection
of rhetoric and biopolitics. From a
brilliant reading of the history of
rhetoric to the unpacking of the
work of zoetropes in the everyday
encounter with biopower, this
books gives us an explanation of
biopower as a rhetoric, and so a
way to think creatively of contesting
its reach." —Kelly E. Happe

Allison L. Rowland is Maurer Associate Professor of Performance and Communication Arts at St. Lawrence University.

April 2020 190 pp. \$29,95 paperback 978-0-8142-5582-7 \$99,95 printed case 978-0-8142-1430-5 2 b&w illustrations New Directions in Rhetoric and Materiality Barbara A. Biesecker, Wendy S. Hesford, and Christa Teston, Series Editors

## Also of Interest

## Disabled Upon Arrival

Eugenics, Immigration, and the Construction of Race and Disability Jay Timothy Dolmage



2018 256 pp. \$24.95 paperback 978-0-8142-5467-7 \$79.95 printed case 978-0-8142-1362-9



The way we talk about living beings can raise or lower their perceived value. Consider the pro-life strategy of calling a fetus a child, thereby effectively promoting the value of fetal life. In the opposite direction, calling a Pakistani child killed by a US drone strike collateral damage can implicitly demote the value of that child's life. Allison L. Rowland's *Zoetropes and the Politics of Humanhood* looks at such discursive practices—providing the first systematic account of how transvaluations like these operate in public discourse and lurk at the edges of all language.

Building on the necropolitical concept that we are constantly parsing populations into worthy lives, subhuman lives, and lives sentenced to death, Rowland's study focuses specifically at zoetropes—the rhetorical devices and figures that result in such transvaluations. Through a series of case studies, including microbial life (at the American Gut Project), fetal life (at the National Memorial for the Unborn), and vital human life (at two of the nation's premier fitness centers)— and in conversation with cutting-edge theories of race, gender, sexuality, and disability—this book brings to light the discursive practices that set the terms for inclusion into humanhood and make us who we are.

## Vaccine Rhetorics

HEIDI YOSTON LAWRENCE

"This is a strong piece of research with very good instincts-very relevant both in terms of understanding how medical science and public resistance are generated and providing a good way to study the vaccine controversy by attending to the material factors which can drive and shape the conflicts."

-Nathan Stormer

"Vaccine Rhetorics is a powerful example of the important contributions that rhetorical scholars can make to interdisciplinary understandings of health and rhetoric. I expect this book to be of great interest to diverse stakeholders, including rhetoricians, health care professionals, scientists, and parents seeking to make sense of this complex subject."



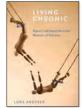
-Amy Koerber

Heidi Yoston Lawrence is Assistant Professor at George Mason University.

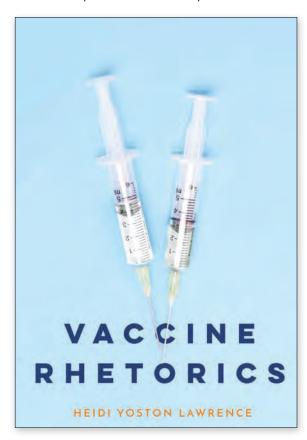
February 2020 172 pp. \$29.95 paperback 978-0-8142-5570-4 \$99.95 printed case 978-0-8142-1433-6 3 tables

Also of Interest

**Living Chronic** Agency and Expertise in the Rhetoric of Diabetes Lora Arduser



2017 208 pp. \$29.95 paperback 978-0-8142-5387-8 \$74.95 printed case 978-0-8142-1325-4



Debates over vaccination run rampant in the US—from the pages of medical journals, to news coverage about the latest outbreak, to vehement messages passed back and forth online. From the professional level to the personal one, almost everyone has an opinion on vaccinations—and often conversations around this issue pit supporters of vaccinations against "anti-vaxxers." In Vaccine Rhetorics, Heidi Yoston Lawrence turns a critical eye toward such conversations—proposing a new approach that moves us beyond divisive rhetoric and seeks to better understand the material conditions underlying the debate.

Starting with a key question—If vaccines work, why are they controversial?—and using an approach she calls "material exigence," Lawrence seeks to understand the material conditions of disease and injury associated with vaccination. Examining four primary motivations—the exigency of disease at the heart of physician views, the desire for eradication from policymakers, concern over injury expressed by parents and patients in online confessionals, and questions about the unknown surrounding potential recipients of the flu vaccine, Lawrence demonstrates the complexity of vaccination skepticism and the need for more nuanced public discourse. In bringing together the voices of those who oppose, question, and support vaccines, Vaccine Rhetorics unearths the material circumstances that lead to differing viewpoints and brings important attention not just to what is said but how and why it is said—providing a useful framework for studying other controversial issues.

# THE OHIO STATE UNIVERSITY PRESS

## **Apocalypse Man**

The Death Drive and the Rhetoric of White Masculine Victimhood

### CASEY RYAN KELLY

- "Apocalypse Man is an ambitious, disturbing, and ultimately necessary project that helps us make sense of our current, popular, political moment!" —Joshua Gunn
- "Casey Kelly has produced a book that not only offers an important critique of mediated rhetorics of white male victimization (and white male supremacy) but also generates nuanced theoretical accounts of the relationship between particular forms of mediation and the intersecting ideologies of race and gender that they articulate. I am excited to use this book in my own scholarship and teaching."

-Claire Sisco King

Casey Ryan Kelly is Associate
Professor at the University of
Nebraska-Lincoln, the author of
Abstinence Cinema: Virginity and
the Rhetoric of Sexual Purity in
Contemporary Film, and the recipient
of numerous awards from the
National Communication Association.

April 2020 190 pp. \$29.95 paperback 978-0-8142-5578-0 \$99.95 printed case 978-0-8142-1432-9 3 b&w illustrations

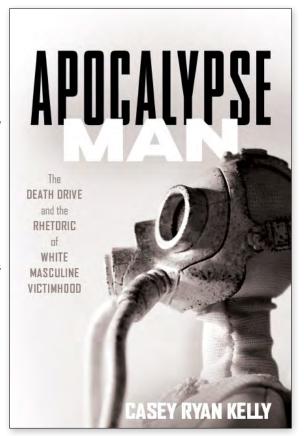
## Also of Interest

## **Reality Bites**

Rhetoric and the Circulation of Truth Claims in U.S. Political Culture Dana L. Cloud



2018 232 pp. \$29.95 paperback 978-0-8142-5465-3 \$84.95 printed case 978-0-8142-1361-2



Exemplified by President Donald J. Trump's slogan "Make American Great Again," white masculinity has become increasingly organized around melancholic attachments to an imagined past when white men were still atop the social hierarchy. How and why are white men increasingly identifying as victims of social, economic, and political change? Casey Ryan Kelly's Apocalypse Man seeks to answer this question by examining textual and performative examples of white male rhetoric—as found among online misogynist and incel communities, survivalists and "doomsday preppers," gender-motivated mass shooters, gun activists, and political demagogues. Using sources ranging from reality television and Reddit manifestos to gun culture and political rallies, Kelly ultimately argues that death, victimhood, and fatalism have come to underwrite the constitution of contemporary white masculinity.

## **Ecologies of Harm**

Rhetorics of Violence in the United States

Μεσαν Εστμαν

"Ecologies of Harm offers a serious contribution to the rhetorical study of violence. This book will prove important for both rhetorical scholars and those working within the interdisciplinary study of violence." —Jay Childers

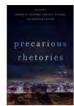
"Ecologies of Harm is a dynamic study of organized public violence that gives focused attention to the relationship between violence and spectacle, considering specifically not the spectacle itself, but its quotidian features and how such features reveal the limits of visibility as well as America's proclivity to violence." —Ersula Ore

**Megan Eatman** is Assistant Professor at Clemson University.

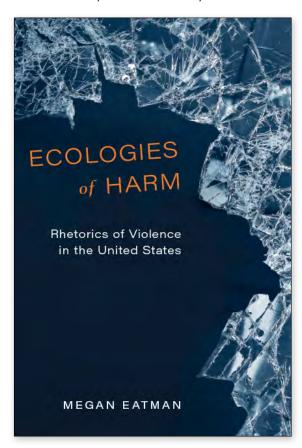
February 2020 186 pp. \$29.95 paperback 978-0-8142-5572-8 \$99.95 printed case 978-0-8142-1434-3 New Directions in Rhetoric and Materiality Barbara A. Biesecker, Wendy S. Hesford, and Christa Teston, Series Editors



Precarious Rhetorics Edited by Wendy S. Hesford, Adela C. Licona, and Christa Teston



2018 312 pp. \$29.95 paperback 978-0-8142-5491-2 \$89.95 printed case 978-0-8142-1376-6 New Directions in Rhetoric and Materiality



Ecologies of Harm: Rhetorics of Violence in the United States examines violent spectacles and their quotidian manifestations in order to better understand violence's cultural work and persistence. Starting with the supposition that violence is communicative and meant to "send a message"—be it to deter, to scare, or to threaten—Megan Eatman goes one step further to argue that violence needs to be understood on a deeper level: as direct, structural, cultural, and constitutive across modes, a formulation that requires rethinking its rhetorical aims as less about conscious persuasion and more about the gradual shaping of public identity.

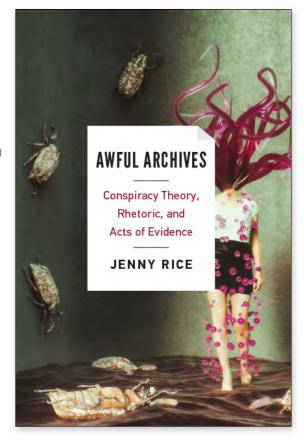
While Eatman looks to examples of violent spectacles to make her case (lynching, capital punishment, and torture in the War on Terror), it is in her analysis of more mundane responses to these forms of violence (congressional debates, court documents, visual art, and memorial performance) where the key to her argument lies—as she shows how circulating violence in these ways produces violent rhetorical ecologies that facilitate some modes of being while foreclosing others. Through this ecological approach, *Ecologies of Harm* offers a new understanding of the debates surrounding legacies of violence, examines how rhetoric and violence function together, and explores implications of their entanglement for antiviolence work.

## **Awful Archives**

Conspiracy Theory, Rhetoric, and Acts of Evidence

JENNY RICE

"The book is well-positioned to avoid duplicating familiar arguments; rather, it breaks new ground and in doing so, joins rhetoric and archival work in a way that we really need right now in our current political climate. Timely." —Kelly Ritter



Jenny Rice is Associate Professor at the University of Kentucky. She is the author of Distant Publics: Development Rhetoric and the Subject of Crisis.

April 2020 226 pp. \$34.95 paperback 978-0-8142-5579-7 \$119.95 printed case 978-0-8142-1435-0 10 b&w illustrations How does evidence happen? And when evidence happens badly, how can we find a fitting response to those making extraordinary claims? These are the questions driving Jenny Rice's groundbreaking study into the life of evidence as she seeks to uncover why traditional modes of argument often fail in the face of claims that rely on bad evidence. The chapters make a deep dive into the nature and character of evidence itself by examining literal archives, though some quite unorthodox, as well as more popular archives that exist within public memory. Rice looks to examples that lie at the fringes of public discourse—pseudo-science, the paranormal, conspiracy theories about 9/11, the moon landing, UFO sightings, and Obama's birth record. Such fringe examples, Rice argues, bring to light other questions about evidence that force us to reassess and move beyond traditional forms of ethics and debate.

After sketching a broader framework for understanding what evidence is, *Awful Archives* then asks how we can practice more ethical and productive forms of debate, especially when we're faced with arguments that feel like a dead end. Thorough, engaging, and deeply insightful, *Awful Archives: Conspiracy Theory, Rhetoric, and Acts of Evidence* introduces an entirely new perspective on evidence—one that will impact the field for years to come.

## The Ethics of Persuasion

Derrida's Rhetorical Legacies

BROOKE ROLLINS

"Brooke Rollins offers a meticulous deconstructive reading of highly invested ancient rhetorical texts, drawing out in them the force of an ethical event that we—the heirs of Western rhetorical tradition—have yet to inherit; she therefore offers us the chance to affirm and embrace our rhetorical heritage otherwise." —Diane Davis

"It's incredibly unusual for anyone to be able to engage compellingly both with deconstruction and with classical texts, but Rollins is a disciplined and insightful reader of both. Amazingly, she makes the collocation of deconstruction and classical rhetoric seem natural."

—Sean Gurd

**Brooke Rollins** is Assistant Professor of English at Lehigh University.

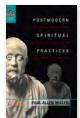
May 2020 230 pp. \$79.95 printed case 978-0-8142-1424-4 Classical Memories/Modern Identities Paul Allen Miller and Richard H. Armstrong, Series Editors

## Also of Interest

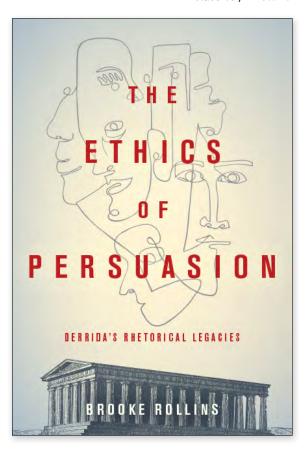
## **Postmodern Spiritual Practices**

The Construction of the Subject and the Reception of Plato in Lacan, Derrida, and Foucault

Paul Allen Miller



2007 270 pp. \$34.95 paperback 978-0-8142-5510-0 \$79.95 printed case 978-0-8142-1070-3 Classical Memories/Modern Identities



In *The Ethics of Persuasion: Derrida's Rhetorical Legacies*, Brooke Rollins argues that some of the most forceful and utilitarian examples of persuasion involve significant ethical dimensions. Using the work of Jacques Derrida, she draws this ethical imperative out from a series of canonical rhetorical texts that have traditionally been understood as insistent or even guileful instances of persuasion. Her reconsideration of highly determined pieces by Gorgias, Lysias, Isocrates, and Plato encourages readers to inherit the rhetorical tradition differently, and it pinpoints the important rhetorical dimensions of Derrida's own work.

Drawing on Derrida's (non)definition of ethics and his pointed accounts of performativity, Rollins argues that this vital ethical component of many ancient theories, practices, and pedagogies of persuasion has been undertheorized for more than two millennia. Through deconstructive readings of some of these texts, she shows us that we are not simply sovereign beings who both wield and guard against linguistic techniques of rule. Our persuasive endeavors, rather, are made possible by an ethics—an always prior encounter with otherness that interrupts self-presence.

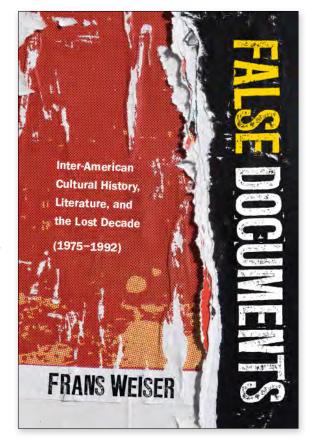
## **False Documents**

Inter-American Cultural History, Literature, and the Lost Decade (1975–1992)

FRANS WEISER

"In False Documents, Frans Weiser vividly demonstrates the value of the comparative inter-American project, which is rapidly changing how we see ourselves and each other here in the Americas. Weiser makes a significant contribution to both our better understanding of what the inter-American project entails and of how much, our differences notwithstanding, we have in common as various forms of American nation states."

—Earl E. Fitz



False Documents: Inter-American Cultural History, Literature, and the Lost Decade (1975–1992) examines the "return of history" that swept across the Americas during the final two decades of the Cold War as Latin American nations redemocratized and US multiculturalism responded to the conservative bicentennial backlash. Revising the predominantly economic and isolationist accounts of the era, Frans Weiser examines the work of journalists and academics from Hispanic America, Brazil, and the United States who adopted fiction to document recent national discord, repositioning challenges to self-determination in a postnational context.

After deconstructing economic accounts of the "two Americas" model of the hemisphere, including the lost decade (1981–1992) and the "end of history" (1975-1992), Weiser considers six case studies during the same period that reach very different conclusions by drawing on cultural history, including works by Tomás Eloy Martínez, Laura Antillano, Ana Maria Machado, Silviano Santiago, John Updike, and Jay Cantor. In order to expose how governments controlled and misrepresented recent events, these writers created false documents, or fake historical texts, that presented themselves as legitimate eyewitness accounts or archival documents. Weiser establishes how this alternative to postmodern irony more effectively galvanized citizen responses. As the first book to contextualize the parallel, hemispheric evolutions of postwar literary criticism and cultural historiography, False Documents responds to the methodological impasse between Latin American and American studies as well as the antagonism between history and literature, arguing that collaboration and synthesis are particularly vital at a moment when the humanities is increasingly under attack.

**Frans Weiser** is Assistant Professor at the University of Georgia.

March 2020 256 pp.
\$34,95 paperback 978-0-8142-5575-9
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4 b&w illustrations
Global Latin/o Americas
Frederick Luis Aldama and Lourdes Torres,
Series Editors

Also of Interest

## **Public Negotiations**

Gender and Journalism in Contemporary US Latina/o Literature

Ariana E. Vigil



2019 178 pp. \$29.95 paperback 978-0-8142-5557-5 \$99.95 printed case 978-0-8142-1414-5 Global Latin/o Americas

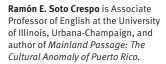
## ohiostatepress.org

## The White Trash Menace and Hemispheric Fiction

RAMÓN E. SOTO-CRESPO

"Because of the shockingly amusing nature of the fiction it rehearses, *The White Trash Menace and Hemispheric Fiction* is as pleasurable as it is instructive to peruse." —**Robert L. Caserio** 

"Soto-Crespo's multi-layered framework interweaves compelling revisionist readings of high canonical novels with succinct descriptions of disposable pulp fiction and in so doing challenges settled understandings of transnational circulation across the Anglophone Americas." —Donald E. Pease



January 2020 214 pp. \$29.95 paperback 978-0-8142-5568-1 \$99.95 printed case 978-0-8142-1421-3 8 b&w Illustrations

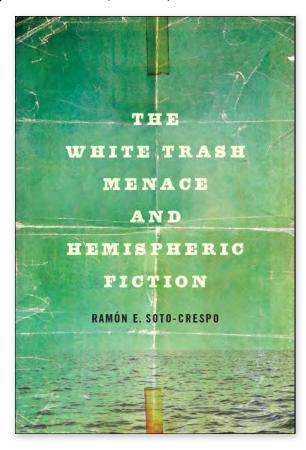
## Also of Interest

**Fathers, Preachers, Rebels, Men**Black Masculinity in U.S. History and Literature, 1820–1945

**Edited by Timothy Buckner and Peter Caster** 



272 pp. \$27.95 paperback 978-0-8142-5227-7 \$49.95 printed case 978-0-8142-1156-4 Black Performance and Cultural Criticism



The White Trash Menace and Hemispheric Fiction uncovers a rich archive of "white trash" fiction in the Caribbean and its surrounding regions. After the abolition of slavery, affluent white planters underwent a period of identity crisis where wealth no longer maintained their privileges, and yet they did not belong to the group of newly freed peoples. Ramón E. Soto-Crespo analyzes the literary legacy of those who came under the label of "white trash." This book argues that during the mid-twentieth century, "white trash" started off as a trope in pulp fiction and subsequently became absorbed into what we now think of as canonical literature. In *The White Trash Menace*, Soto-Crespo pairs novels from William Faulkner and Jean Rhys with pulp authors such as Edgar Mittelholzer and Kyle Onstott in order to provide an alternate account of the literary development of race and class in the Americas. Together these works constitute a circum-Atlantic, white-trash world of letters: a hemispheric network of decapitalized whiteness that challenges how we imagine literary history by departing from nation-based models of aesthetic development. By providing a genealogy of literary circulation, The White Trash Menace likewise challenges conventional understandings of "white trash," and more broadly challenges our understanding of literature, class, and race in the Americas.

# THE OHIO STATE UNIVERSITY PRESS

## Poetics of Visibility in the Contemporary Arab American Novel

MAZEN NAOUS

"This work is absolutely convincing and compelling. Naous's book will join and nicely fit into a growing corpus of work dedicated to the study of contemporary Arab American literature that seeks to deconstruct stereotypical representations." —Nadine Sinno

"Poetics of Visibility offers a vantage point and a level of expertise that have been missing in Arab American literary studies. This book will finally allow us to examine Arab American novels not merely as testimonials of a community but as the burgeoning literature of a people." —Moustafa Bayoumi

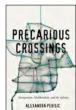
Mazen Naous is Assistant Professor of English at the University of Massachusetts Amherst.

March 2020 240 pp. \$34.95 paperback 978-0-8142-5576-6 \$129.95 printed case 978-0-8142-1429-9

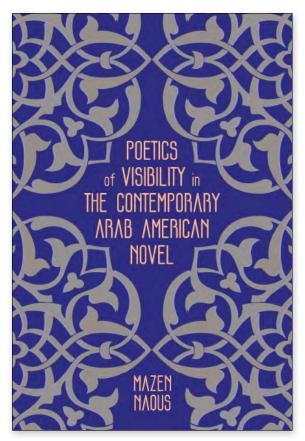


## **Precarious Crossings**

Immigration, Neoliberalism, and the Atlantic **Alexandra Perisic** 



2019 240 pp. \$29.95 paperback 978-0-8142-5552-0 \$99.95 printed case 978-0-8142-1410-7



How might art disrupt Arabophobia and Islamophobia in the US? In *Poetics of Visibility in the Contemporary Arab American Novel*, Mazen Naous argues that fiction is one of the ways in which Arab Americans can correct dominant narratives of themselves with representation of their lived realities. Looking at both the aesthetics and politics in contemporary Arab American novels, Naous demonstrates that the novels' poetics cannot be extricated from or subsumed under political content. In his finely textured analyses of form and style, Naous uncovers crucial transcultural and transpoetic solidarities that extend beyond the politics of representation.

Naous's book offers analyses of Diana Abu-Jaber's Arabian Jazz and Crescent, Rabih Alameddine's Koolaids: *The Art of War*, Laila Halaby's *Once in a Promised Land*, and Mohja Kahf's *The Girl in the Tangerine Scarf* as ways to answer this question. Naous explores how these novels negotiate queer desire, music, Western and Middle Eastern art, gender, and relationships between other minorities. These *poetics* enable readers to see the nuance and richness of the Arab American experience. Naous ultimately argues that fiction creates crucial spaces for reimagining and redefining intercultural relationships.

## **Environment and Narrative**

New Directions in Econarratology
EDITED BY ERIN JAMES AND
ERIC MOREL

"I enjoyed the plurality of perspectives on the relation between environment and narrative. It is precisely this diversity of approaches that makes the volume stimulating." —Markus Wilczek

"This collection breaks new ground and pioneers a debate that will advance and enrich both narrative theory and environmental literary scholarship alike." —Bernhard Malkmus

Erin James is Associate Professor of English at the University of Idaho and author of The Storyworld Accord: Econarratology and Postcolonial Narratives.

Eric Morel is a Lecturer in the English Department at the University of Washington.

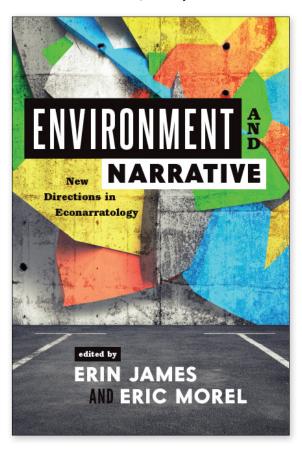
January 2020 232 pp. \$69.95 printed case 978-0-8142-1420-6 Theory and Interpretation of Narrative James Phelan and Katra Byram, Series Editors

Also of Interest

Visualizing Posthuman Conservation in the Age of the Anthropocene Amy D. Propen



2018 210 pp. \$29.95 paperback 978-0-8142-5492-9 \$59.95 printed case 978-0-8142-1377-3 New Directions in Rhetoric and Materiality



Never before has a collection of original essays strived to create such constructive, shared discourse between ecocritical, narrative scholars and environmental humanities scholars interested in narrative. Erin James and Eric Morel's volume *Environment and Narrative: New Directions in Econarratology* explores the complexity of pairing material environments and their representations with narrative forms of understanding.

To explore the methodological possibilities within "econarratology," the contributors evaluate the mechanics of how narratives convey environmental understanding via building blocks such as the organization of time and space, characterization, focalization, description, and narration. They also query how readers emotionally and cognitively engage with such representations and how the process of encountering different environments in narratives stands to affect real-world attitudes and behaviors. By positioning narratives as important repositories of values, political and ethical ideas, and behaviors that determine how we engage with our ecological homes, the authors in this volume suggest that to change the way that we interact with the environment requires not only new stories but also a better understanding of the ones that have long been in circulation.

## **Eternalized Fragments**

Reclaiming Aesthetics in Contemporary World Fiction

W. MICHELLE WANG

-Alison Gibbons

"In Eternalized Fragments,
Wang demonstrates that the
aesthetic dimension is integral to
contemporary fiction; by drawing
on cognitive and neurological
research, Wang offers a threetiered theoretical model that
shows how readers' form, sense,
and moral drives contribute to
the appreciation of literary works
as vivid reading experiences."

"Wang is clearly a rising scholar who is steeped in the history of the discipline of narrative studies but is also at the forefront of new and emerging trends in the field—particularly in cognitive narratology." —Christopher González

**W. Michelle Wang** is Assistant Professor of English at Nanyang Technological University and coeditor of *Narrating Death: The Limit of Literature*.

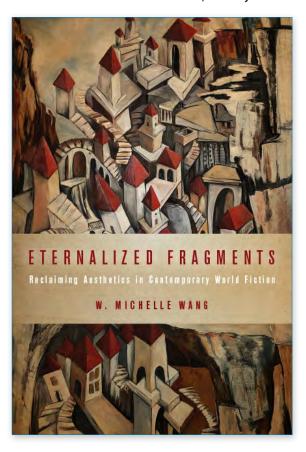
May 2020 204 pp. \$69.95 printed case 978-0-8142-1437-4 Cognitive Approaches to Culture Frederick Luis Aldama, Patrick Colm Hogan, Lalita Pandit Hogan, and Sue J. Kim, Series Editors

Also of Interest

Shaming into Brown
Somatic Transactions of Race in
Latina/o Literature
Stephanie Fetta



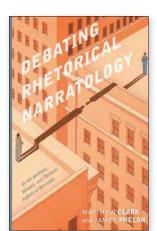
2017 296 pp. \$29.95 paperback 978-0-8142-5502-5 \$99.95 printed case 978-0-8142-1385-8 Cognitive Approaches to Culture



Eternalized Fragments explores the implications of treating literature as art—examining the evolving nature of aesthetic inquiry in literary studies, with an eye to how twentieth- and twenty-first-century world fiction challenges our understandings of form, pleasure, ethics, and other critical concepts traditionally associated with the study of aesthetics.

Since postmodern and contemporary fiction tend to be dominated by disjunctures, paradoxes, and incongruities, this book offers an account of how and why readers choose to engage regardless, articulating the cognitive rewards such difficulties offer. By putting narrative and philosophical approaches in conversation with evolutionary psychology and contemporary neuroscience, W. Michelle Wang examines the value of attending to aesthetic experiences when we read literature and effectively demonstrates that despite the aesthetic's stumble in time, our ongoing love affair with fiction is grounded in our cognitive engagements with the text's aesthetic dimensions.

Drawing on a diverse range of works by Gabriel García Márquez, Kazuo Ishiguro, Arundhati Roy, Jeanette Winterson, Jennifer Egan, Italo Calvino, Flann O'Brien, and Alasdair Gray, *Eternalized Fragments* lucidly renders the aesthetic energies at work in the novels' rich potentialities of play, the sublime's invitation to affective renegotiations, and beauty's polysemy in shaping readerly capacities for nuance.



**Matthew Clark** is Professor Emeritus at York University and the author of many books, including *Narrative Structures and the Language of the Self* (OSU Press, 2010).

James Phelan is Distinguished University Professor at The Ohio State University and the author of many works, including Somebody Telling Somebody Else: A Rhetorical Poetics of Narrative (OSU Press, 2017).

February 2020 256 pp. \$29.95 paperback 978-0-8142-5577-3 \$99.95 printed case 978-0-8142-1428-2 Theory and Interpretation of Narrative James Phelan and Katra Byram, Series Editors

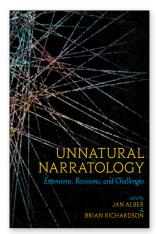
## **Debating Rhetorical Narratology**

On the Synthetic, Mimetic, and Thematic Aspects of Narrative

MATTHEW CLARK AND JAMES PHELAN

In Debating Rhetorical Narratology: On the Synthetic, Mimetic, and Thematic Aspects of Narrative, Matthew Clark and James Phelan provide a model of lively, sharp, and good-natured scholarly exchange. Clark proposes "friendly amendments" to Phelan's theorizing of the synthetic, mimetic, and thematic aspects of narrative, and Phelan responds, often by explaining why he finds Clark's amendments less-than-friendly. Clark rounds off the debate by offering a brief rejoinder. Clark and Phelan consistently ground their theoretical arguments in their analyses of particular narratives, drawing on a corpus that ranges from Homer's *Iliad* to Tobias Wolff's *In Pharaoh's Army* and includes, among many others, Jane Austen's *Emma*, George Orwell's 1984, and Toni Morrison's *Beloved*.

Clark and Phelan's deep dive into the synthetic, mimetic, and thematic leads them to explore many other aspects of narrative and narrative theory: style, audiences, the mimetic illusion, fictionality, and more. Their investigation also leads them into questions about rhetorical narratology's relation to other projects in narrative theory, especially unnatural narratology, and, indeed, about how to assess the explanatory power of competing theories. Ultimately, their debate is compelling testimony about the power of both narrative theory and narrative itself.



Jan Alber is Professor of English Literature and Cognitive Studies at RWTH Aachen University and coeditor of A Poetics of Unnatural Narrative (OSU Press, 2013).

Brian Richardson is Professor of English and Comparative Literature at the University of Maryland, College Park, and author of Unnatural Narrative: Theory, History, and Practice (OSU Press, 2015) and A Poetics of Plot for the Twenty-First Century: Theorizing Unruly Narratives (OSU Press, 2019).

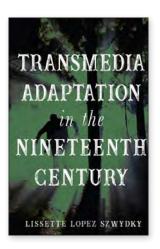
January 2020 240 pp. \$79.95 printed case 978-0-8142-1419-0 Theory and Interpretation of Narrative James Phelan and Katra Byram, Series Editors

## **Unnatural Narratology**

Extensions, Revisions, and Challenges

EDITED BY JAN ALBER AND BRIAN RICHARDSON

Unnatural Narratology: Extensions, Revisions, and Challenges offers a number of developments, refinements, and defenses of key aspects of unnatural narrative studies. The first section applies unnatural narrative theory and analysis to ideologically charged areas such as feminism, postcolonial studies, cultural alterity, and subaltern discourse. The book goes on to engage with and intervene in theoretical debates in several areas of both critical theory and narrative theory, including affect studies, immersion, narration, character theory, frames, and theories of reception and interpretation. Antimimetic perspectives are also extended to additional fields, including autobiography, graphic narratives, drama and film, performance studies, and interactive gamebooks. Written by an international assemblage of distinguished and emerging narrative scholars and theorists, this collection promises to greatly enhance the study of narrative and further advance the frontiers of narrative theory.



## Lissette Lopez Szwydky is Assistant Professor of English at

the University of Arkansas.

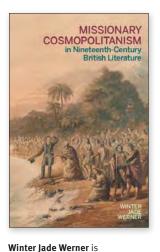
lune 2020 250 pp. \$69.95 printed case 978-0-8142-1423-7 40 b&w illustrations

## Transmedia Adaptation in the Nineteenth Century

LISSETTE LOPEZ SZWYDKY

How did Mary Shelley's Frankenstein give rise to the iconic green monster everyone knows today? In 1823, only five years after publication, Shelley herself saw the Creature come to life on stage, and this performance shaped the story's future. Suddenly, thousands of people who had never read Shelley's novel were participating in its cultural animation. Similarly, early adaptations magnified the reception and renown of all manner of nineteenth-century literary creations, from Byron and Keats to Dickens and Tennyson and beyond. Yet, until now, adaptation has been seen as a largely modern phenomenon.

In Transmedia Adaptation in the Nineteenth Century, Lissette Lopez Szwydky convincingly historicizes the practice of adaptation, drawing on multiple disciplines to illustrate narrative mobility across time, culture, and geography. Case studies from stage plays, literature, paintings, illustrations, chapbooks, and toy theaters position adaptation as a central force in literary history that ensures continued cultural relevance, accessibility, and survival. The history of these forms helps to inform and put into context our contemporary obsessions with popular media. Finally, in upending a traditional understanding of canon by arguing that adaptation creates canon and not the other way around, Szwydky provides crucial bridges between nineteenth-century literary scholarship, adaptation studies, and media studies, thus identifying new stakes for all.



## Assistant Professor at Wheaton College. She is the coeditor of Constructing Nineteenth-Century

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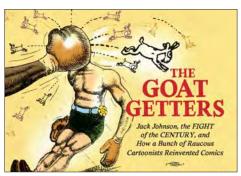
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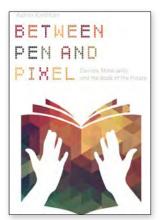
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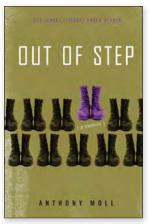
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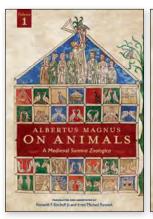
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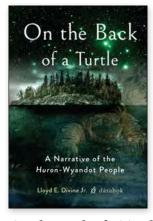
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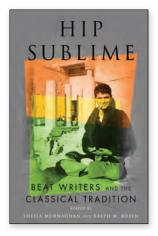
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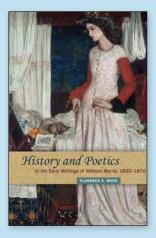
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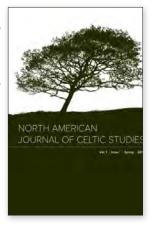


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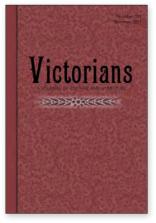
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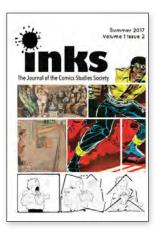
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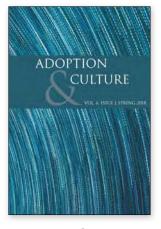
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